



# MBA

Placement 2015-17



Affiliated to AICTE, New Delhi & GTU, Ahmedabad



## Sunshine Group of Institutions - Rajkot

[www.sunshinegrouprajkot.org](http://www.sunshinegrouprajkot.org)

"A Perfect Path to Success"



## *The* Group

Sunshine Group has emerged as a pioneer, prominent & well established business group who has benchmarked the standards of professional education in Rajkot since 2009. SGI is approved by AICTE and affiliated to Gujarat Technological University. SGI is a center of excellence in value based education, training, research and consultancy. SGI designed its course curriculum in such a manner that our students get well-prepared to fulfill today's corporate challenges and lead the future towards newer horizons of success and profits. From inception, the Institute has endeavored to provide world-class education to mold young professionals for the challenges of the Global Economy.

Sunshine Institute of Management & IT, Rajkot was started with intent to impart quality education in the field of Management & IT and equip young people with knowledge and skill sets which would help them, make meaningful contribution in this era of global competition. Sunshine campus is well connected with Rajkot city and is easily accessible at approximately 4 KM from Indira Circle towards the Kalawad Road.

## *V*ision

To continue to be one of the world's leading education institute in both education and research and achieve greater recognition for our efforts in our chosen fields of endeavor. The SGI will build on its traditions of innovation, problem solving, and interdisciplinary collaboration to meet the changing needs of society.

## *M*ission

The SGI aims to sharpen the cutting edge of the knowledge; The SGI also endeavors to imbibe in the students the corporate and personal ethics and to develop them as the future leaders.

# About Management



**Mr. Shyam B. Mathur**

Managing Trustee of Shri Sunshine Education Trust, Rajkot. MA B.Ed.,

He was a senior member of the staff in the Rajkumar College, Rajkot for over 36 years.



**Mrs. C. Mathur**

Founder of the Sunshine Group and Sunshine School is a convent educated and an Arts Graduated from Sophia College, Ajmer, Bachelor of Education from Hawa Bagh Teacher's Training College, Jabalpur with Diploma in Physical education. She did her Diploma in intermediate Drawing from J.J. School of Arts, Mumbai.

She has taught senior Cambridge in Sophia Girls School, Mt. Abu and at the Rajkumar College, Rajkot. She has been to the United States of America on a Teachers Exchange Programme (a UNICEF scheme) in 1967 and on an official trip visiting various across USA in 1995-96. Currently she is the Principal of the Sunshine School, Rajkot since 1972.

*"If your actions inspire others to dream more,  
learn more, do more and become more, you are a leader".*

— John Quincy Adams

# Message From Chairman



**Mr. Meenesh Mathur (Ex Naval Officer)**

It is the vision and mission viewed proper for me to extol the achievements of this institute, lest be considered presumptuous! However, I am not exaggerating but feel really proud of what we have been able to do since our inception when we commenced our MBA & MCA programs in June 2009. We strongly believe in the philosophy of quality education in management and technical field and for the same providing best faculty resources are in the first and foremost requirements.

We are on a constant spurge to excel in knowledge, skills, creativity, personality development & ethical values. We are proud to mention that we have overall faculty strength of well qualified and experienced faculty members in both the domains of Management and Computer Applications. The Institute has been adopted new innovative systems for pragmatic orientation of the students to groom them to face the competition in corporate world. As being an autonomous institute SGI is able to remain academically close aligned to dynamic needs of the fast globalizing Indian economy. With whole heartedly, I would like to intend my warm welcome to new student's fraternity & hope that they will fulfill the vision, achieve the mission and they will carry forward the basic norms & values of SGI. We wish all the best to colleagues, friends, students & everybody else who have been with us in our long journey towards center of excellence.

# Message From Director (Integrated Campus)



**Prof. Dr. Vikas Arora**

Sunshine Group of Institutions is a Management School that stands tall on the three pillars of Excellence, Commitment and Knowledge. As an institute providing quality Management education, it is our constant endeavor to prepare young individuals with ignited minds.

The Management of Sunshine Group of Institutions leaves no stone unturned in providing the academic facilities and also ensure excellent career development opportunities for the staff which in turn is reflected in the better performance of the students. The highly qualified faculty team with vast experience is the concrete bridge for the students to cross boundaries to reach new heights.

Sunshine institute fosters and nurtures leaders capable of making a difference in the management of corporate sector. It inculcates human values and professional ethics in the students, which help them make decisions and create path that are good not only for them, but also are good for the society, nation and for the world as whole.



## Sunshine's Performing Assets

Sunshine



**Mrs. Khushbu Dave**

Assistant Professor & Head  
BBA, MBA, M.Com, PhD. (Pursuing)  
7 Years of academic experience &  
1 Years of industrial experience



**Dr. Dhaval Motvani**

Assistant Professor  
MBA, PhD  
8 Years of academic experience &  
5 Years of industrial experience



**Ms. Tulsi Raval**

Assistant Professor  
B.Com, MBA, M.Com, PhD. (Pursuing)  
8 Years of academic experience



**Mr. Alpesh Gajera**

Assistant Professor  
M.B.A, NET, Ph.D. (Pursuing GTU)  
7 Years of academic experience



**Ms. Komal Patel**

Assistant Professor  
MBA, M.Phil, PGDIM, PhD (pursuing)  
8 Years of academic experience



**Mr. Maulik Vasani**

Assistant Professor  
BBA, MBA  
7 Years of academic experience



**Mr. Karan Sagar**

Assistant Professor  
B.Com, MBA, M.Phil, UGC-NET  
5 Years of academic experience



**Mrs. Krishna Joshi**

Assistant Professor  
BBA, MBA, PhD. (Pursuing)  
5 Years of academic experience



**Mr. Yashpalsinh Zala**

Assistant Professor & TPO  
BBA, MBA  
4 Years of academic experience



**Mr. Hemen Kalaria**

Assistant Professor  
B.E. (Elec), MBA  
2 Years of academic experience &  
1.5 Years of industrial experience



**Mrs. Seema Arora**

Assistant Professor  
M.Phil (Psy), UGC NET, Med.  
12 Years of academic Experience



**Ms. Darshana Vithlani**

Assistant Professor  
B.Com, MBA, M.Com, DFM,  
UGC-NET, PhD.(Pursuing)  
8 Years of academic experience



**Dr. Monika Mehta**

Assistant Professor  
B.Sc, MBA, PhD, UGC-NET  
2 Years of academic experience &  
4 Years of industrial experience



# C

## orporate Mentors



**Dr. Jagdish Joshipura**  
(Director - SLIMS)



**Dr. Pavan Agrawal**  
(Mumbai Dabbawala)



**Dr. Sachin Vernekar**  
(Dean - Bharti  
Vidhyapeeth University)



**Mr. Apurva Mehta**  
Owner - Dr's Food



**Mr. Nitesh Kotecha**  
(Corporate Trainer)



**Mr. Kavan Purohit**  
(Hr manager -  
SNL Finance)



**Dr. Rajneesh Bansal**  
(Chairman - Himalayan  
Group of Institutions,  
Kala Amb [HP] )



**Mr. Shailesh Joshi**  
(HR-Fisffa Rubbers  
Pvt. Ltd.)



**Mr. Jayom Dave**  
(Cluster HR - Head  
Saurashtra - Kitschy Region  
Divya Bhaskar Group)



**Mr. Chetan Kothari**  
(President - RMA)



**Ms. Sonal Modi**  
(Author)



**Mr. Nilesh Dodiya**  
(Head - HR -  
Kich Architectural  
Products Pvt. Ltd.)

# A

## dvisor Board



**Mr. Herminder Singh**  
(Consultant Adviser  
- Sunshine Group  
of Institutions)



**Dr. Premkumar**  
(Ex. Vice Chancellor  
- Rayat Bahra University  
- Shimla)



**Dr. Prof Galrel Elisante**  
(Senior Professor  
- Tanzania)



**Dr. (Col) H.S. Singha**  
(Director - Guru Nanak  
Institute of Management  
& Technology, Ludhiana)



**Dr. Prof Ajit Sikand**  
(Senior Professor  
- University of  
Frankfurt - Germany)



**Dr. Prof Pankaj Madan**  
(Dean - Faculty of  
Management - Gurukul  
Kangri University - Haridwar)



**BHUT VISHITA** - BBA  
Customer Performance towards Loan & Advances at Rajkot People's Co-Operative Bank, Rajkot.  
vishitabhut24@gmail.com  
+91 9537950993  
Rajkot.



**GADHETHARIYA PRATIK** - BBA  
Retailer Satisfaction Survey at Maahi Milk Producer Co. Ltd., Rajkot.  
pratikgadethariya@gmail.com  
+91 9033665249  
Kalawad.



**KASUNDRA KENALI** - BBA  
Training & Development at Amul Industries Pvt. Ltd., Rajkot.  
kenali.patel1212@gmail.com  
+91 9624218379  
Dhrol.



**BHENSADIA BHAVIKA** - BBA  
Employees Satisfaction at Amul Industries Pvt. Ltd., Rajkot.  
bhensdadiabhavika@gmail.com  
+918905522659  
Jamnagar.



**GOHEL VARSHA** - B.Com  
Ratio Analysis at Tilara Polyplast Pvt. Ltd., Rajkot.  
gohelvarsha111@gmail.com  
+91 7359514767  
Talala-Gir.



**KASUNDRA PRIYANKA** - BBA  
Employee Performance Appraisal at Delta Technocast Pvt. Ltd., Rajkot.  
priyankakasundra79@gmail.com  
+91 7874407810  
Dhrol.



**CHIKANI PRIYANKA** - BBA  
Job Satisfaction at Uday Gold Ceramic Pvt. Ltd., Morbi  
priyankachikani285@gmail.com  
+91 8140418728  
Morbi.



**GONDALIA HIMANEE** - B.Com  
New Product Development & Digital Marketing at Shemaroo Entertainment Ltd., Mumbai.  
himaneecondalia96@gmail.com  
+91 9638907010  
Junagadh.



**MAKADIYA KRISHNA** - B.Com  
Employee job satisfaction at Gujarat Industries Pvt. Ltd., Rajkot.  
makadiyakrishna3@gmail.com  
+91 9428544016  
Rajkot.



**GADARA MAYURI** - BBA  
An Analysis of Financial Performance at Agricultural produce market committee, Dhrol.  
21mayupatel@gmail.com  
+91 7046662803  
Dhrol.



**KALAVADIYA CHANDANI** - BBA  
Job Satisfaction at Delta Technocast Pvt. Ltd., Rajkot.  
chandnikalavadiya22@gmail.com  
+91 7698994690  
Jodiya.



**MANSATA PRIYA** - BBA  
Customer Satisfaction towards Gold Loan at Rajkot People's Co-Operative Bank, Rajkot.  
pmansata1379@gmail.com  
+91 8734951504  
Rajkot.



**MATHASOLIYA HARDIK** - BBA  
Customer Satisfaction for Product  
Quality & Service at Friends Polytech  
Pvt. Ltd., Rajkot.  
matholiyahardik@gmail.com  
+91 7567674162  
Jasdan.



**PATEL EKTA** - BBA  
Training & Development at Uday  
Gold Ceramic Pvt. Ltd., Morbi.  
patelektat285@gmail.com  
+91 9586242490  
Morbi.



**VIRANI SHREYA** - BBA  
Customer Satisfaction at People's  
Co-operative Bank, Rajkot.  
viranishreya21@gmail.com  
+91 8238996891  
Rajkot.



**MITHIYA PRASHANT** - B.Com  
Retailer Satisfaction Survey at Maahi  
Milk Producer Co. Ltd., Rajkot.  
prashantmithiya14@gmail.com  
+91 7405317921  
Rajkot.



**SAGATHIYA PARTH** - BBA  
Training & Deveopment  
pathsaghiya@gmail.com  
+91 8238116711  
Morbi.



**ZORA REKHA** - B.Com  
Employee Job Satisfaction Hi-Mac  
Casting Pvt. Ltd., Rajkot.  
zorarekha10@gmail.com  
+91 8980161768  
Mangrol.



**MORIDHARA PEENA** - B.Com  
Employee job setisfaction at Hicon  
Technocast Pvt. Ltd., Rajkot.  
peenamoridhara12@gmail.com  
+91 9033909095  
Rajkot.



**SIRJA VIDYA** - BBA  
Training & Deveopment at Delta  
Technocast Pvt. Ltd. Rajkot.  
vidyasirja@gmail.com  
+91 7096567811  
Rajkot.



**PARMAR JANAKEE** - BBA  
An Analysis of Financeancial  
Formulation of credit co operative  
society and it's social impact at Dhrol  
Co operative Credit Society Ltd.,  
Dhrol.  
jankeeparmar@gmail.com  
+91 9712604585  
Dhrol.



**VIRANI POONAM** - B.Com  
Performance Appraisal,  
Divyabhaskar Group, Rajkot.  
poonuvirani11@gmail.com  
+91 9067757257  
Kalawad.



**SAVERA SANJAY** - B.Com  
Inventory Management at Tribhuvan  
Spintex Pvt. Ltd., Padadhari.  
saverasanjay@yahoo.in  
+91 9601827382  
Paddhari.





**BARAD HIREN** - BBA  
Effectiveness of Distribution Channel  
at Ambuja Cement, Kodinar.  
hirenbarad347424@gmail.com  
+91 9228360940  
Kodinar.



**CHANDAPA PARESH** - B.Com  
Impact of Sales Promotion at  
Topland Diesel Engine Pvt. Ltd.,  
Rajkot.  
paresb0541@gmail.com  
+91 8511833357  
Rajkot.



**MARU ASHOK** - BBA  
Impact of Sales Promotion at Sintex  
Industries Ltd. Rajula.  
maru.ashok2012@gmail.com  
+91 76980 40168  
Amreli.



**JAVIA PAYAL** - BBA  
Retailer Distribution Channel Survey  
at Maahi Milk Producer Co. Ltd.,  
Rajkot.  
javia.payal@gmail.com  
+919662235611  
Jamjodhpur.



**JADEJA ANSOYABA** - BBA  
Stress Management at Divyabhaskar  
Group, Rajkot.  
jadejaansoyaba@gmail.com  
+91 8141640047  
Mitana.



**PARMAR KALPESH** - B.Com  
Awareness and Market Research of  
topland machine at Topland Diesel  
Engine Pvt. Ltd., Rajkot.  
kp15014@gmail.com  
+91 9033800917  
Rajkot.



**MARAVIYA DIVYESH** - BBA  
Retailers' satisfaction at SS Ice  
Cream Pvt. Ltd., Rajkot.  
divyeshpatel7227@gmail.com  
+91 8460168370  
Jamkandorna.



**KAGATHARA DHARA** - B.Com  
Job Satisfaction at Hicon Technocast  
Pvt. Ltd., Rajkot.  
dharakagathara110@gmail.com  
+91 7226020421  
Dhrol.



**SATAPARA PAYAL** - BBA  
Employer Welfare Facilities at Hi-Con  
Technocast Pvt. Ltd., Rajkot.  
payalsatapara@yahoo.com  
+91 7874788077  
Sayla.



**MARAVIYA HIREN** - BBA  
Customer Satisfaction at SS Ice  
Cream Pvt. Ltd., Rajkot.  
hirenmaraviya5@gmail.com  
+91 8238747660  
Jamkandorna.



**KUGASHIYA MITAL** - BBA  
Effectiveness of Training &  
Development at Divya bhaskar  
Group, Rajkot.  
mitalkugashiya21@gmail.com  
+91 9537114771  
Rajkot.



**SODHA TWINKLE** - BBA  
Employee Welfare at Balaji Multiflex  
Pvt. Ltd., Rajkot.  
sodhatwinkle75@gmail.com  
+91 8758771214  
Rajkot.



Orthcoming Management Aspirants - 2016 - 18

Sunshine



*Sunshiny Believes in* “ कुछ कर दिखाना है ”



Learning  
**Beyond**  
Boundaries

Soft Skill Programs



Group Discussion



Personal Interview



Industrial Visits



Sports Day



Picnics & Visits



Learning  
**Beyond**  
 Boundaries

### Cultural Activity



### Day Celebration



### Social Activity



### Freshers & Farewell Party



# Infrastructure @ SUNSHINE



Sports Ground



Well Equipped Library



Wi-Fi Enabled Campus



Highly Configured AC Computer Lab



Huge Amphitheater



Language Lab



Well Equipped Library



Audio-Visual Classroom



Cafeteria



Spacious Campus



Aesthetic Alley



Please ensure that the completed form is sent to the following address at your earliest convenience :

Dr. Vikas Arora - Director (Integrated Campus)

**Sunshine Group of Institutions**

Mota Mava, Behind Rangoli Park, Kalawad Road, Rajkot (Gujarat)

Mo. : +91 75750 13198, +91 8347313198 +91 73595 13198, Fax : +91 281 2234043

e-mail : [tpomba@sunshinegrouprajkot.org](mailto:tpomba@sunshinegrouprajkot.org) web : [www.sunshinegrouprajkot.org](http://www.sunshinegrouprajkot.org)



## Final Placement Form

Name of the Organization : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Designation : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_ Mobile : \_\_\_\_\_ E-mail : \_\_\_\_\_

Number of Students to be Recruited : \_\_\_\_\_

Category in which Openings Offered :

Marketing \_\_\_\_\_ Finance \_\_\_\_\_

HR \_\_\_\_\_ Others (Please Specify) \_\_\_\_\_

Job Profile : \_\_\_\_\_

Duration of the Training / Probation (if any) : \_\_\_\_\_

Location of Job : \_\_\_\_\_

Tentative Date for Conducting Pre-Placement Talks : \_\_\_\_\_

Preferred Place for Interview : At Campus : ☐ Yes ☐ No

Others : Please Specify \_\_\_\_\_



Please ensure that the completed form is sent to the following address at your earliest convenience :  
Dr. Vikas Arora - Director (Integrated Campus)

## Sunshine Group of Institutions

Mota Mava, Behind Rangoli Park, Kalawad Road, Rajkot (Gujarat)

Mo. : +91 75750 13198, +91 8347313198 +91 73595 13198, Fax : +91 281 2234043

e-mail : tpomba@sunshinegroupajkot.org web : www.sunshinegroupajkot.org



### Summer Internship Form

Name of the Organization : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Designation : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_ Mobile : \_\_\_\_\_ E-mail : \_\_\_\_\_

Number of Students to be Recruited : \_\_\_\_\_

Category in which Openings Offered :

Marketing / Sales / Advertising : \_\_\_\_\_

Business Development / Strategy : \_\_\_\_\_

Finance / Banking : \_\_\_\_\_

General Management : \_\_\_\_\_

Information System : \_\_\_\_\_

Human Resource Management : \_\_\_\_\_

Others (Please Specify) : \_\_\_\_\_

Project Title & Detailed Description : \_\_\_\_\_ Internship Location : \_\_\_\_\_

Organization Information (If possible please enclose company literature such as annual reports, house journals manuals etc.)





The business scenario of the world has been changing exponentially. Planning a career in today's global techno-savvy and fast paced world requires not just a strong academic foundation but a host of other attributes. The parameters to judge our students are not only on the extracurricular activities but also on leadership, team spirit, social vision and Career Aspiration.

As the Indian growth story reaches a period of sustenance and consolidation, the industry needs a well-equipped pool of high quality management personnel. A fast changing global corporate scenario has further fuelled this need. We have a very pragmatic approach to cater to the needs of the ever-changing face of the corporate world.

We take this opportunity to introduce our brand ambassadors through our placement guide and invite you to offer our students a career opening that will help you to attain greater heights and make a differences.

We look forward to forge a long term association with your esteemed organization.

**Prof. Dr. Vikas Arora**

Director – Integrated Campus

Mo: +91-83473-13198

Email : [director@sunshinegroupprajkot.org](mailto:director@sunshinegroupprajkot.org)

**Mr. Yashpalsinh Zala**

Training & Placement Officer

Mo: +91-75750-13198

Email: [tpomba@sunshinegroupprajkot.org](mailto:tpomba@sunshinegroupprajkot.org)

# *Sunshiny Ready To Rock*



SINCE 1972  
Sunshine Group  
MBA-MCA-BBA

## Contact Details

### **SUNSHINE GROUP OF INSTITUTIONS** (Dept. of Management - MBA & BBA)

Mota Mava, Behind Rangoli Park,  
Kalawad Road, Rajkot (Gujarat)

Mo: +91 75750 13198, +91 8347313198 +91 73595 13198

Fax: +91 281 2234043

E-mail: [director@sunshinegroupprajkot.org](mailto:director@sunshinegroupprajkot.org)

Web: [www.sunshinegroupprajkot.org](http://www.sunshinegroupprajkot.org)

Courses Offered : i-MBA (BBA+MBA), MBA & MCA

